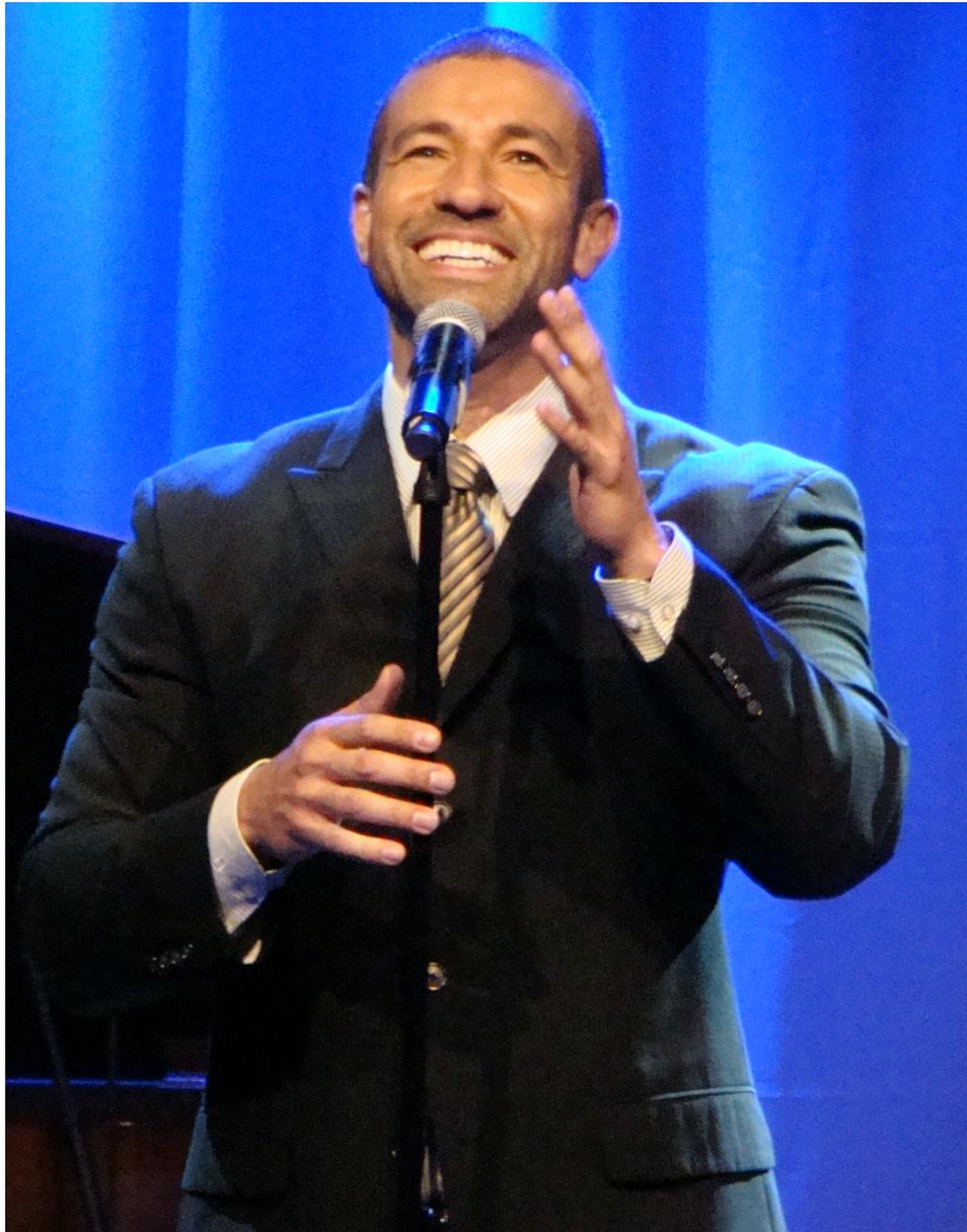


Rudy Micelli Music Ministry

CELEBRATING 18 YEARS OF GOD'S FAITHFULNESS

"Until now the LORD has helped us." - 1 Samuel 7:12



PRESS KIT

#RMICELLIMUSIC



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Ministry Contact:

Cynthia Mendoza

contact@rudymicellimusic.com

951.821.6204 (text/voicemail)

In 2018 Rudy Micelli celebrates 18 years of music ministry

In December 2018, singer Rudy Micelli celebrates 18 years of independent music ministry. Rudy has ministered in over 35 countries and recorded 9 CDs in three languages and is currently working on his 10th. He fluently speaks and sings in Portuguese, Spanish and English, and occasionally sings in Italian, French and most recently, he sang in Russian for the first time.

Born and raised in Bagé, Rio Grande do Sul in southern Brazil, Micelli is the youngest of eight siblings (seven brothers and one sister) in a musical family. He began singing in church with his family at the age of three. At the age of 13 he was conducting the senior choir at his church.

As a young man, his extraordinary talent caught the attention of secular musicians, which eventually led to a life of emptiness in the glitzy world of entertainment. But the Spirit of God never stopped tugging at his heart and one night, at the very depths of darkness, Rudy finally listened. He rededicated his life to Lord and never looked back.

A short time later, he came to the US to pursue music ministry, but he still faced one more big temptation when a major record label offered him a lucrative recording contract. He turned it down. In 2000 he formally established his music ministry.

Rudy's personal testimony also appears in Jim Ayers' new book, *Some Call Them Miracles*, a collection of faith building stories about Adventist World Radio.

"As I reflect on these last 18 years, it's not my accomplishment that we celebrate but rather, the Lord's faithfulness and grace in taking a broken, imperfect vessel and transforming it into a useful instrument for His glory," Rudy said. "Bringing souls to Christ is my sole purpose and knowing that my voice makes a difference for eternity is my motivation to keep going. Music ministry isn't easy, but it's worth it."

Not for publication: Is your media outlet or ministry looking for inspiring, Christ-focused stories and personal testimonies to share for spreading the gospel? Rudy welcomes the opportunity to share his testimony with the sole purpose of bringing others to Christ. The most important message he wishes to convey through interview opportunities is sharing God's grace, faithfulness and providence in directing his steps for 18 years, to encourage others to also give their life to Christ.

Interview or appearance requests may be emailed to: contact@rudymicellimusic.com

Rudy Micelli Music Online

Website: rudymicellimusic.com

Twitter: [@RMicelliMusic](https://twitter.com/RMicelliMusic)

Instagram: [RudyMicelliMusic](https://www.instagram.com/RudyMicelliMusic)

Facebook: [RudyMicelliMusic](https://www.facebook.com/RudyMicelliMusic)

YouTube: [RudyMicelliMusic](https://www.youtube.com/RudyMicelliMusic)

Vimeo: [RudyMicelliMusic](https://vimeo.com/RudyMicelliMusic)

ReverbNation: [RudyMicelliMusic](https://www.reverbnation.com/RudyMicelliMusic)

Hashtag: [#RMicelliMusic](https://twitter.com/hashtag/RMicelliMusic)

PERSONAL TESTIMONY



When you have Jesus Christ, you have it all. And, this is the message that Rudy Micelli, not only embraces and lives by, but it is the one he has been most passionate about sharing in his 14 years of independent music ministry, a journey that is often wrought with uncertainty, loneliness and grueling trials, but richly rewarding in its impact for eternity.

For Rudy, this journey began long before he formally began music ministry, or even realized the very high calling upon his life.

Born and raised in Bagé, Rio Grande do Sul, in southern Brazil, Rudy is the youngest in a musical family of eight. It could be said that music is in his blood, in the sense that his mother used to sing in church even late into her pregnancy with him.

Throughout his childhood, Rudy sang often in church with his family and at the age of 13 he was directing his church's senior choir, "Cristo, Esperança Nossa" (Christ, Our Hope).

But, as it happens with every good gift that God gives, the enemy is also looking for ways to use talents for his destructive purposes, and in his very early 20s, Rudy received the gift of a lifetime, a ticket to watch one of the most popular Broadway style musical theatre shows in Brazil at the time.

After the show the director told him that the reason he had given him the ticket was because he wanted him to join the group. In retrospect, Rudy realized that at that moment he should have said no and run the other way, but he didn't.

"I told him I'd think about it," he recalled. "All the way home there was a huge controversy going on in my heart."

Rudy rationalized that it wouldn't hurt to attend just a rehearsal or two. A rehearsal or two turned into two and a half years of living what many considered a dream but that he quickly realized was a nightmare world of drugs, drinking, depression and an all-consuming emptiness and confusion.

"I learned that those smiles, the dancing and cheering were all a façade," he said. "I understood because I was feeling that emptiness too."

The voice of the Holy Spirit became softer and church and prayer time became practically non-existent for Rudy. But the voice of the Spirit never stopped whispering in his ear. One night, Rudy finally listened.

"What are you doing here?" the Voice asked. "I didn't give you your talent for this. Come back."

After the show he called all his cast mates, told them he was a Christian and that that was his last night with the show. He told them he had walked away from his faith and that he had

been happy and fulfilled when Jesus Christ was at the center of his life. He invited his friends to join him.

“They said they knew I was different and that I should do what made me happy,” he tells.

“I knew that Jesus Christ is the only source of happiness.”

A short time later, determined to use his talent only for the Lord, Rudy stumbled up Radio Novo Tempo (New Time), a Seventh-Day Adventist radio station. He was fascinated and moved by the high quality, beautifully orchestrated music he heard and kept tuning in on a daily basis. He knew this was the kind of music he wanted to sing.

“I felt so inspired,” he said.

A concert, by someone who had become one of his favorite artists, Alessandra Samadello, brought him to an Adventist church for the first time.

“The atmosphere was very different,” he said of his first impression. “There was prayer and reverence and it felt so right. I wanted to know more.”

After the concert Rudy approached the pastor and told him he wanted to study the Bible.

In May of 1995, five months later, he was baptized.

In 1997 Rudy moved to the United States and shortly thereafter Sony Latin offered him a very lucrative record deal, which he turned down. While lucrative offers for secular music still come his way on a regular basis, all he has to do is recall the emptiness he felt in the past in order to say “No, thank you. I’ve made my choice.”

“It’s not worth trying what’s out there,” he tells young people, especially those who may have dreams of becoming recording artists. “Curiosity is where the danger is, as you open the door just to look out into the world. As long as you have Jesus Christ, you have everything you need.” And because of his choice, today thousands have been moved to choose Jesus Christ, too.

Rudy regularly hears from people all over the world who share their testimony about how his music impacted their life; choosing life over suicide, repenting from the darkest sins and being transformed, gaining a better understanding of God’s love, finding the strength to go on in spite of terrible loss and pain.

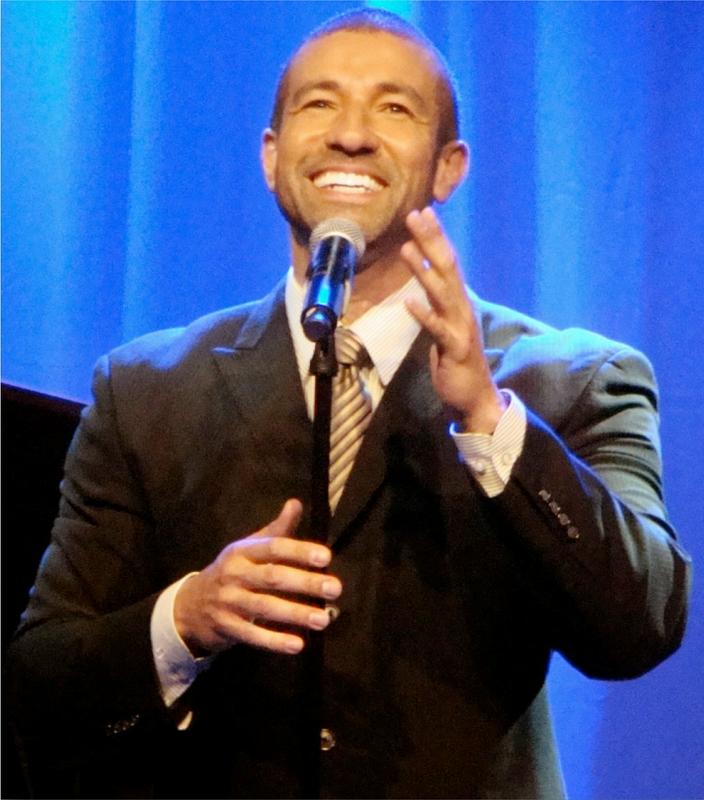
“Music ministry is not easy, but it’s worth it. Knowing that my voice makes a difference for eternity is my sole motivation to keep going,” Rudy says as he reflects on his life of ministry.

“When people hear the name Rudy Micelli I want them to remember only one thing; that he was a servant of God and nothing else.”

To those facing discouragement, Rudy offers the best solution: “If you’re in situation when you cannot see the morning coming, God will give you a morning,” he said. “Trust God’s heart. His plan – even though not always apparent - is always perfect.”



FACT SHEET



- Born and raised in Bagé, Rio Grande do Sul in Southern Brazil
 - Youngest of eight siblings
 - Began singing in church with his family at the age of three
 - Sang his first solo in church at the age of five
 - At the age of 13 he was directing the senior choir at his church
 - Speaks and sings in English, Spanish and Portuguese
 - Has a very rich and unmistakably distinctive second tenor voice
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- After 2 1/2 years of secular music he rededicated his talent to God
 - Turned down lucrative offer from Sony Latin to pursue ministry
 - Has been in full time, self-supporting music ministry since 2000
 - Has recorded nine CDs in three languages
 - Has ministered through music in over 35 countries
 - Has appeared in numerous TV programs and evangelistic campaigns
 - Bringing souls to Christ is his sole purpose and greatest desire

QUOTES

On music ministry:

“Music ministry not easy but it's so worth it. Knowing that my voice makes a difference for eternity is my sole motivation to keep going.”

Message to young people:

“What the world offers is not worth trying and will always disappoint. Curiosity is where the danger is; when you open the door just to look to see what's out there, you're setting yourself up for disillusion. When you have Jesus Christ, you have everything you need.”

On true happiness:

“Seek God with all your heart above everyone and everything else. He is the only true source of real joy and lasting peace.”

For people needing encouragement:

“If you're in situation when you cannot see the morning coming, God will give you a morning. Trust God's heart. His plan, though not always apparent, is always perfect.”

On second chances:

“I'm living proof that God is a God of new beginnings and that is why I live for Him with all that I am and with all that He's given me.”

On travel:

“I feel so blessed that through my travels I've been able to experience so many of the beautiful cultures and people of the world. It's been a small taste of what heaven will be like; people of all nations, languages and colors coming together to worship the King of the universe.”



CONTACT

BOOKING/BUSINESS/PR INQUIRIES

contact@rudymicellimusic.com

1-747-777-3543

English/Español/Português